

BERND BRIDGES

A TRIUMPH OVER THE PAST

Written by

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LOGLINE

BERND BRIDGES is a dark comedic exploration into the quirky, challenging, and inspiring life of Bernd, a German tech start-up CEO wrestling with Tourette's syndrome and a wellspring of childhood trauma. True-to-life, the series follows Bernd through a maze of uproarious faux pas and awkward interactions, as he balances a thriving personal life, marked by a loving family, and a growing tech empire, sandpapered by his impulsivity. Set against the backdrop of globetrotting business adventures, the show is a funny, yet poignant mosaic of cultural encounters and unexpected human connections.

Undeniably decent, deeply caring, and delightfully engaging, Bernd is a multi-faceted character whose eccentricities often land him in humorous predicaments. BERND BRIDGES presents an intimate view of Bernd's unconventional lifestyle and striking quirks, perceived through the lens of his best friend who cherishes him dearly.

His idiosyncrasies, the heart and soul of the show, are lovingly underlined by the thought-provoking lyrics and soulful compositions of that best friend, Adam - a Jewish-American hit songwriter-producer residing in Berlin. Adam's indelible connection to Bernd adds a rich tapestry of melodies that resonate as the soundtrack of this one-of-a-kind series.

MESSAGE

A TRIUMPH OVER THE PAST: Bridging Divisions through Laughter

BERND BRIDGES uses humor to break down stereotypes and prejudices about social class, religion, sexuality, and origin. The show celebrates diversity and aims to forge connections between the most unique of individuals. With sharp wit and thoughtful dialogue, it challenges simplistic biases and labels regarding sexuality. It serves as a light-hearted yet impactful reminder of unity in diversity.

A large, diverse crowd of people is shown from the chest up, filling the frame. They are all laughing heartily, with their mouths wide open and eyes squinted. The crowd is multi-ethnic and multi-generational, with people of various ages and backgrounds. The background is dark, suggesting a theater or cinema setting. The overall mood is one of joy and amusement.

TARGET GROUP

The target audience for the series "Bernd Bridges" is comprised of adult viewers who have a penchant for smart, dark comedies with profound humor and are interested in themes such as technology, entrepreneurship, and cultural diversity. The show is likely to resonate particularly with those who appreciate stories about outsiders and their moments of success, as well as with an audience that prefers a series to challenge taboos while simultaneously addressing topics such as mental health and social justice.

"People with a sense for satire and the ability to engage humorously with difficult subjects like personal challenges and social inequality will also feel drawn to 'Bernd Bridges.' An interest in character studies that provide deep psychological insights is another characteristic of the intended viewership."



BERND BRIDGES | INNOVATION MEETS ART

Bernd Korz – A pioneer with a success story, founder of a leading video platform, challenger of tech giants.

Adam Kesselhaut – Musical genius, operatic tenor, and award-winning composer conquering the business world with his talent.

Together, they strike a new chord in the world of dramedy. With "Bernd Bridges," they blend technological vision and musical mastery into a unique entertainment experience. The series delivers intellectual wit and an original style, underpinned by the proven expertise of two titans in the creative industry.

Prepare for a series that refreshes with humor, stimulates intellectually, and appeals to an audience of all stripes. Discover "Bernd Bridges" – where brilliant minds inaugurate a new era of entertainment.

SOUNDTRACK



BERND BRIDGES features an indispensable musical score that enhances the show's boldness.

ADAM KESSELHAUT, co-writer and co-creator, brings the show's audio identity to life with meticulously crafted tracks which he penned, produced and performed in his very own BEWAKE STUDIOS, also featured in the show. His music magnetizes every episode, adding aesthetic charm and thematic depth.

To honor the multicultural vision of Bernd's company and personal journey, the soundtrack will have respective German renditions recorded by Bernd himself.

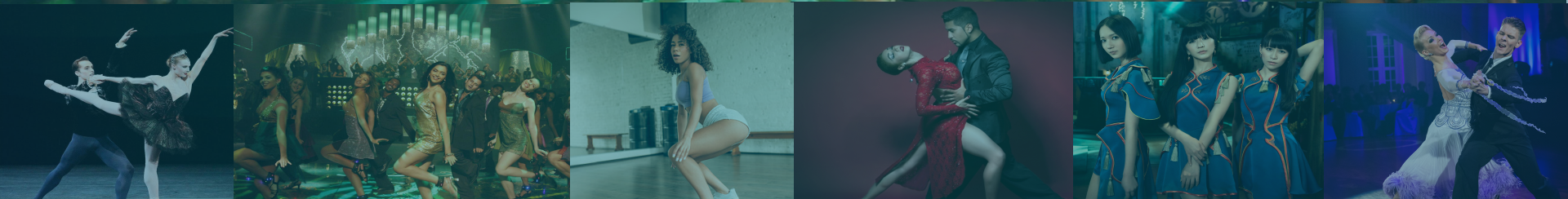
The evocative musical score, inspired by improvised jams and theme songs, becomes a leitmotif for each character and situation. It adds layers of comedy, deeper messages, and a palpable sense of irony to BERND BRIDGES.

DANCING



Bernd's aversion to Bollywood dance movies becomes a recurring theme in the series. In a keynote speech, he commits to loving them by the end of the year. His friend Adam uses Bernd's infatuation with beautiful women to spark his interest in the genre.

Throughout the season, Bernd's journey includes colorful dance styles unique to each city he visits. From passionate Tango to powerful Twerking, energetic Japanese Girl Group moves to graceful Waltz and elegant Ballet, the series showcases exquisite Bollywood choreography.



STORY | SEASON 1

In Season 1, Realising her husband Bernd's dissatisfaction in their marriage, Meike embarks on a journey of self-discovery to overcome her inability to reach climax within 30 seconds, triumphing by the season's end.

We dive into Bernd's obsession with Jewish identity, eventually discovering he is 1% Jewish. This leads him to make a surprising decision—to get circumcised.

Alongside these personal journeys, we follow Bernd and his son Niklas' entrepreneurial venture, ALUGHA, a video platform dedicated to multilingual video content. Starting from the pioneer stage, we witness the engrossing build-up of their tech company and the creation of THE DUBBR, an award-winning online Digital Audio Workstation for dubbing and translating.

Bernd's professional odyssey takes him to diverse locations like Ireland, Mumbai, San Francisco, Tokyo, Buenos Aires, and Berlin, further expanding his business footprint and cultural experiences.

SYNOPSIS | EPISODE 1 : THE REAL ME

Bernd, the eccentric founder of ALUGHA, prepares to inspire audiences at a tech convention in Ireland. His mission to eradicate language misunderstandings brings back childhood memories of abuse.

At the ALUGHA office, Bernd and Gustav, his billionaire investor, reminisce about their first encounter during Bernd's music manager days.

In a humorous moment, Bernd sneaks away for a 30-second rendezvous with his wife, Meike, in a broom closet. Dissatisfied, he confides in his friend Adam about feeling unloved. Adam advises him to address the issue with Meike and suggests psychiatric intervention. Meike starts therapy.

Through therapy, Meike realises her role in their relationship and sees Bernd's endearing personality. She expresses her love for him in a heartfelt text message, which Bernd receives before a salacious encounter with his female attorney in a dimly lit hotel room.

SYNOPSIS | EPISODE 2 : LEGACY

Bernd and Meike begin their day entangled intimately amidst an absurd assortment of pet companions. A shared shower ignites their morning passion again, followed by a contemplative walk on which they discuss Bernd's upcoming business trip to India.

At the office, Bernd tries to discuss ALUGHA's expansion into India with Gustav, but their conversation is interrupted by Gustav's focus on spreadsheets and business jargon.

In Mumbai, Bernd navigates a chaotic Bollywood set in a golf cart with producer Vinod, who advises him on transparent communication with women. Troubled by the pursuit of two women, Bernd confides in Adam over a video call. In an attempt to dissuade their advances, he invites both women to dinner at 'The Love Boat' restaurant to speak his heart.

Bernd's over-the-top scorn and distinctly disrespectful behavior backfires, fueling the women's infatuation. The episode ends on an ironic note, spotlighting Bernd's unpredictable charm and knack for landing himself in comedic predicaments.

SYNOPSIS | EPISODE 3 : FIRE THAT WON'T LET GO

Bernd and Meike prepare for his extended business trip to Los Angeles, reflecting on the resilience of their relationship in light of past infidelity. At the ALUGHA office, Bernd struggles to convince Gustav about the opportunities offered by the BLACKBOX incubator program.

In Los Angeles, Bernd faces a disappointing hotel experience but finds solace when introduced to Rebecca, who offers him a place to stay at her office complex apartment. However, Bernd's interactions with Rebecca's female colleagues ignite jealousy, forcing him to find alternate accommodation.

Amidst his solo journey and encounters with charming women, Bernd grapples with his Tourette unruly libido, seeking guidance from his friend Adam in Berlin.

SYNOPSIS | EPISODE 4 : GIRL BEHIND THE MASK

Bernd deals with Gustav's convoluted legal matters before his Tokyo trip. He shares a passionate rooftop rendezvous with Meike before departing. In Tokyo, Bernd's journey is filled with money-saving attempts, motoric tics, and a fascination with the hotel's high-tech automatic toilet.

In Tokyo, Bernd meets his Japanese salesperson and his masked sister, leading to misunderstandings and tension. To salvage the situation, the translator devises a white lie about Bernd's impotency.

As Bernd retreats to his hotel carrying the bitterness of the incident, he dials Adam to vent out his frustrations, including the aesthetic choices in Steven Spielberg's "Schindler's List." Seeking solitude, Bernd plunges into reading biographies of Steve Jobs and Adolf Hitler, where he spots eerily striking parallels between their narratives and his own.


The episode ends on an uncanny note, with Bernd, lost in a dream state, rashly criticizing Spielberg at a tech convention and breaking into a German rendition of "Hey Jude," inadvertently translated to "Hey Jew."

SYNOPSIS | FOLGE 5 : COMPLICATIONS AND CONSEQUENCES

Back at the ALUGHA headquarters, Bernd teams up with Gustav to gear up for an impending meeting with a movie theater chain owner. This marks their final office-bound engagement before Bernd embarks on another business trip to Mumbai, but this time he is accompanied by Dahna, an attractive female sales representative.

They fuel the rumor mill at ALUGHA as they decide to share a hotel room in a frugal attempt to save company expenses. In Mumbai, Bernd helms an ALUGHA presentation that attracts an ever-expanding crowd. As he steps out from the event, he feels a throng of adulation comparable to Gandhi. Back in the hotel, however, the night unfolds differently.

Bernd's recurring attempts to self-gratify against Dahna's feet are routinely thwarted by the noisy wedding celebrations reverberating outside their hotel. His inner battle culminates in prioritizing his desire to confront the noise disruption over his intrusive urge towards Dahna's feet.



SYNOPSIS | EPISODE 6 : THIS TOO SHALL PASS

Bernd haggles with Meike to date another woman in exchange for fulfilling her want of a second horse before his business trip to Buenos Aires. Once there, he is enticed into the Argentine nightlife by Regina, a businessman's attractive assistant. They enjoy yoga, the new vegetarian burger at KFC, and a subsequent visit to her apartment.

The date leaves Bernd with an aching body, and a misunderstanding at a massage parlor makes him storm out, refusing to betray Meike. Once home, Bernd vents to Gustav about Meike's anger for sharing the new vegetarian KFC Burger with Regina. The day settles with Bernd and Meike rekindling their marital passion, surrounded by their numerous pets.

SYNOPSIS | SEASON FINALE : PIECE OF ME

The season finale unfurls within the jovial backdrop of a uniquely styled Korz family Christmas. Amidst the festive cheer, Bernd and Meike share a profound moment of intense love, sparking new depths of affection in Meike within mere seconds. The celebrations heighten when Adam gifts Bernd a genetic test revealing his 1% Jewish heritage, causing Bernd to reevaluate his identity.

Seeking to understand his new heritage, Bernd journeys to Berlin to see with Adam, now as a fellow Jew. During the trip, Bernd gets a surprise visit from the GHOST OF SEXUAL INAPPROPRIATENESS PAST, who fails to reform his behavior.

In Berlin, Adam introduces Bernd to his Jewish circle of friends, culminating in a unique circumcision ceremony by a Jewish dominatrix in an S&M club.

FUTURE SEASONS | SEASON 2

Bernd fervently embracing his 1% Jewish heritage. Under Adam's shrewd influence—disguised as Judaism homework assignments—Bernd transforms into a globe-trotting philanthropic puppet, unknowingly spearheading Adam's kind-hearted agendas. As he stumbles upon a path he perceives as Jewish dominance, Bernd surprisingly discovers a growing propensity for kindness. Alarmed by his own sweetness, he consults a doctor, leading to the dramatic diagnosis of a tumor, becoming the erroneously identified root of his behavioral shift.

Meanwhile, Bernd and Meike's relationship undergoes new trials. Meike, triggered by her accelerated response to physical intimacy and inspired by Bernd's hyper-sexuality, navigates adventurous encounters with an array of partners. This sexual exploration, however, clashes with Bernd's newly constructed, more prudish Jewish perspective on discussing sex.

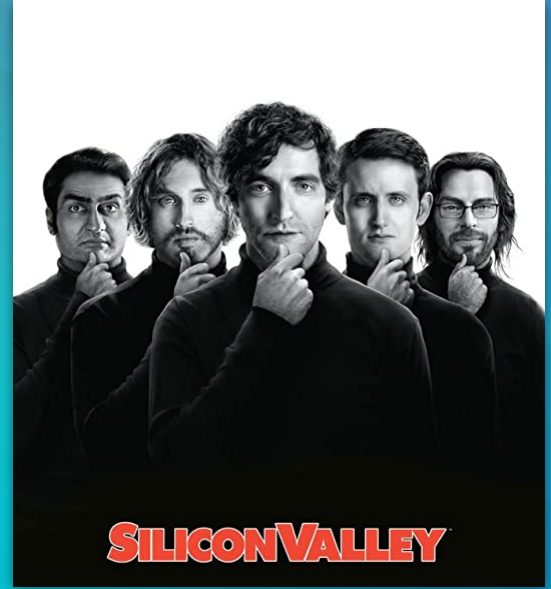
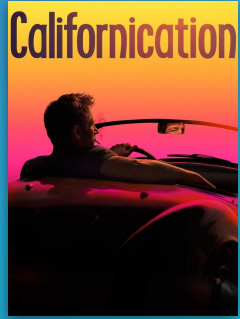
Parallely, Adam grapples with his evolving sexuality as his wife Angie's allure intensifies after childbirth and her brush with a severe illness. Adam's struggle to conceal his emerging heterosexual feelings culminates in a dramatic 'coming out of the closet' moment by the season's end.

FUTURE SEASONS | SEASON 3

BERND falls in love with ADAM's wife, but on a spiritually Jewish platonic level. They bond over their shared backgrounds of coming from right-wing German backgrounds and now embracing traditional Judaism. They communicate via chat while BERND travels the world for ALUGHA, discussing Jewish philosophy, Torah, and Talmud. BERND's compulsive utterances, a result of his Tourette Syndrome, take on a violently pleasant and aggressively positive tone due to ADAM's manic brainwashing tactics.

BERND now believes that this behavior is a result of his tumor's removal and requests that the doctors reinsert it after thawing it from its cryogenic storage.

COMPARABLE



LEAD CHARACTERS | BERND

Bernd is a captivating blend of intellect and idiosyncrasy, with a mind that never stops churning out innovative tech ideas. He is salty, yet quick-witted and charming. Burdened with Tourette syndrome, Bernd's life is packed with awkward ticks and hypersexuality that often lend his everyday experiences a unique, comedic tint.

His undeniable strength meets its match with ongoing physical and mental anguish, a consequence both of his health issues and the misadventures brought on by his vibrant personality. Despite his challenges, Bernd's spirit showcases resilience and adaptability.

With a life often on the brink of chaos, his unwavering commitment to his wife and two sons illuminates his intense dedication striving to provide a meaningful legacy.

LEAD CHARACTERS | MEIKE

Quiet yet resilient, Meike is a remarkable woman who has stood by Bernd's side through the unpredictable whirlwind of their shared life. She exhibits a deep understanding of Bernd's quirks and hypersexual tendencies, exhibiting an impressive tolerance that hints at a profound love and commitment to their years of marriage.

LEAD CHARACTERS | ADAM

Adam, a Jewish-American hit-songwriter and ex-opera singer residing in Berlin, has a unique persona blending passion for arts with a deep-rooted understanding of human nature, observable in his friendship with Bernd.

As his closest confidant, Adam offers Bernd a non-judgmental space, encouraging him to thrive in his eccentricities.

Despite being married to a beautiful German woman, Adam straddles the line between traditional masculinity and refinement, a blend that others might misinterpret as inherently "gay".

LEAD CHARACTERS | GUSTAV

Born into privilege, Gustav effortlessly exudes a princely demeanor, befitting the son of a self-made billionaire. With substantial wealth at his disposal, Gustav grapples with the pressure of living up to his prestigious lineage yet seeks to carve out his own identity.

Though Gustav is a man of firm principles, their disparate backgrounds trigger friction as they jointly run ALUGHA. Gustav's affluent mannerisms and distinct worldview often perplex Bernd.

LEAD CHARACTERS | NIKLAS

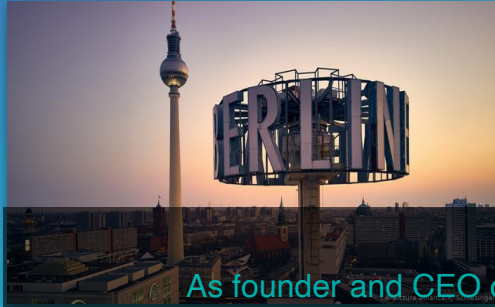
Niklas stands out as a tech prodigy, challenging the "nerd" stereotype with his composed confidence and cool demeanor. His strong belief in his intellectual capabilities pairs harmoniously with an unpretentious attitude. His deep admiration for and shared passion with his father, Bernd, in their joint venture, ALUGHA, affirms his multifaceted character, adding warm, relatable layers to his persona.

LEAD CHARACTERS | LOUIS

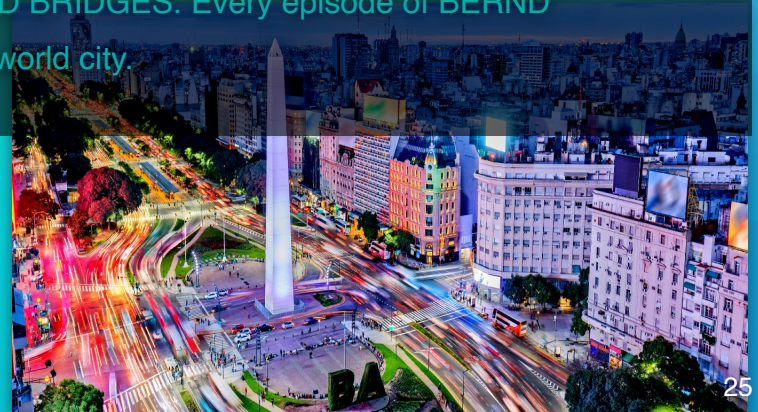
Louis, the younger brother to Niklas, is a precocious blend of snarky humor and undeniable intelligence. He has a knack for walking in at precisely the wrong moment as if playing out a well-executed comedic skit.

Stuffed to the brim with facts and philosophical insights beyond his years, Louis uses moments of tension to unleash his hilariously astute commentary. His love for his family is evident.

LOCATIONS



As founder and CEO of ALUGHA, a video platform specialized in multilingual content, BERND travels the world experiencing new cultures, a core element of BERND BRIDGES. Every episode of BERND BRIDGES features at least one world city.



TEAM BIO | ADAM KESSELHAUT

Originally from New York, Adam Kesselhaut boasts a rich career spanning music and performing arts. Starting as an operatic tenor in Europe, Adam transitioned to songwriting, producing international chart-topping hits and working with esteemed artists and producers.

Among his many accomplishments is a finalist position for the prestigious Richard Rogers' Award for new musicals in NYC. Based in Berlin now, Adam runs operations at Bewake Studios and co-creates "Bernd Bridges", integrating his diverse background to enhance the show's auditory experience.

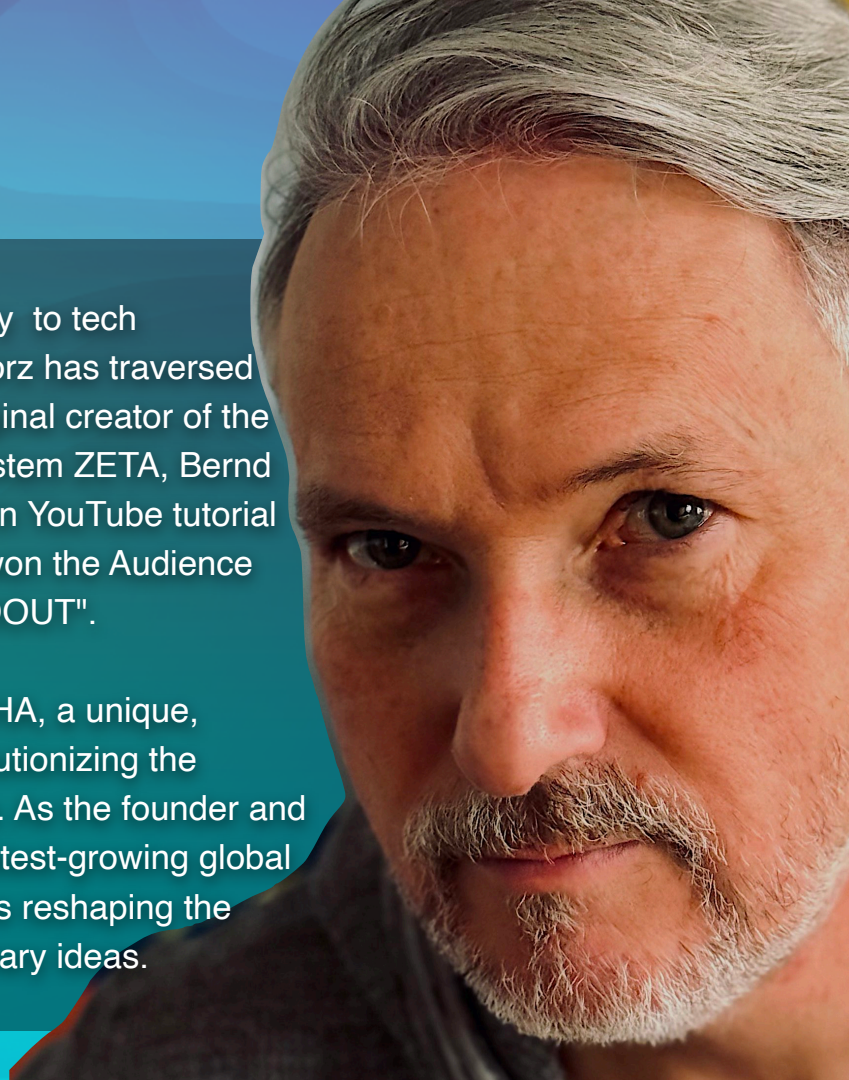


TEAM BIO | BERND KORZ



From life as a master of masonry to tech innovation, Germany's Bernd Korz has traversed an unlikely career path. The original creator of the globally acclaimed operating system ZETA, Bernd also founded hoTodi, a pioneer in YouTube tutorial video companies. In 2015, he won the Audience Award for his short film "BERNDOUT".

Further, he spearheaded ALUGHA, a unique, multilingual video platform revolutionizing the dubbing and translation industry. As the founder and CEO of ALUGHA, one of the fastest-growing global video platforms, Bernd continues reshaping the digital sphere with his revolutionary ideas.



PREPARATION

Absolutely, here is the translated text in English:

"Bernd Bridges" epitomizes expertise and meticulousness – completed and polished scripts are at the ready for all 7 episodes, each running approximately 27 minutes. Our thorough prep work attests to our deep investment in the series' quality.

A bespoke soundtrack featuring 13 fully produced songs meets the highest international standards, enhancing the mood of each episode. This musical centerpiece bears the hallmark of excellence, enriching the narrative depth of 'Bernd Bridges'.

With passion and commitment, we immerse our audience in the multifaceted world of our series – a testament to authenticity and artistic innovation, visible and audible in every scene and every melody.

ADVANCE ENGAGEMENT & PRE-LAUNCH INITIATIVES

To generate buzz and engage potential investors and producers, we've self-funded a range of promotional materials for BERND BRIDGES:

1. **Soundtrack Release:** We've compiled a distinctive set of soundtrack songs, including six German singles performed by Bernd, highlighting the show's multilingual scope.
2. **Music Videos:** We've produced three music videos to visually illustrate the show's energy and emotion, available on Bernd's multilingual platform, ALUGHA.
3. **Podcasts:** Our three podcast episodes provide multilingual behind-the-scenes insight into the creation of BERND BRIDGES, also hosted on ALUGHA.
4. **Social Media Campaign:** We've initiated a comprehensive social media campaign to build show anticipation.

These initiatives have helped introduce BERND BRIDGES, stimulate interest, and showcase our commitment to creating a memorable series. They reinforce our strategy of presenting BERND BRIDGES as an appealing investment and production opportunity.



THANKS!

Contact us at
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